

# POWERED UP: YOUR POWER BANK BUYING GUIDE



Here are the key characteristics you'll want to consider when purchasing power banks.

## CAPACITY

Capacity is measured in milliamp hours (mAh) and measures the amount of charge available for transfer. Newer and larger devices need more mAh to fully charge.



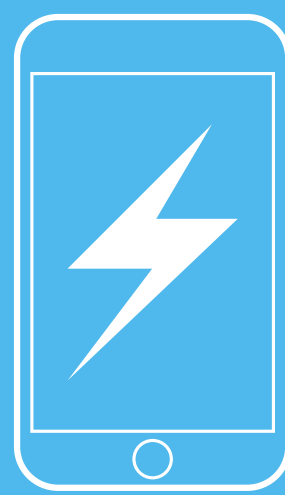
### BENCHMARKS:

- Older Phone: <1,000 mAh
- Modern Phone: <3,000 mAh
- iPhoneX: 2,716 mAh
- CustomUSB's Power Banks: 2,500 – 5,000 mAh

## SPEED

Charge speed is measured in amps; the more amps a power bank can output, the more quickly it can charge devices.

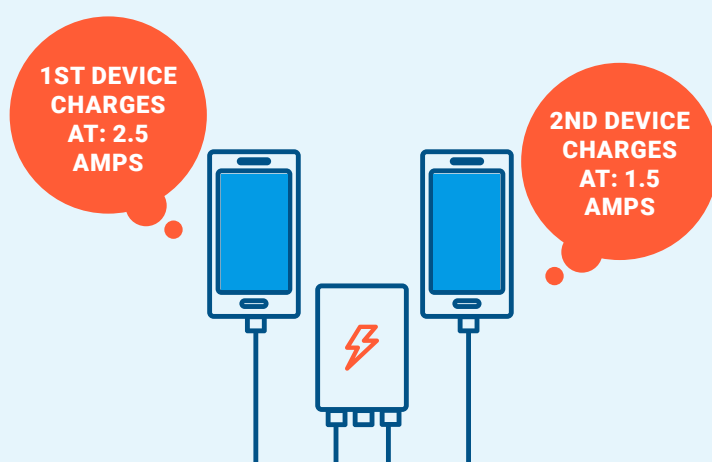
- 1 AMP:** Good for smaller devices; will charge a smartphone slowly
- 2 AMPS:** Charge a smartphone at an average speed
- 2.5 AMPS:** Charge a tablet at an average speed; charge multiple smartphones slowly



## NUMBER OF PORTS

Power banks are available with single or multiple charging ports that allow charging of multiple devices simultaneously.

A higher mAh capacity can avoid slow charging speeds, especially with multiple devices.



## CHARGING CABLES

Make sure your power bank cables are compatible with popular devices and have adapters built in. Common cables include MicroUSB, Lightning and Type-C.

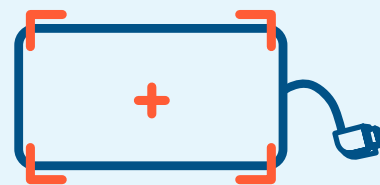
### CUSTOMUSB'S POWER BANKS ARE COMPATIBLE WITH:

- iPhone • Samsung Galaxy
- Google Pixel • HTC • Nokia

iOS android

## BRANDING PRINT AREA

Custom power banks have the full span of the surface available where customers can print their logo, or any artwork edge-to-edge.



## VARIETY OF MATERIALS

Make sure to choose a construction material that works for your brand, budget and target audience.



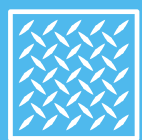
Plastic



Glass



Wood



Metal



Carbon Fiber



We create unique experiences for brand-driven companies and organizations by designing, manufacturing and customizing consumer electronics and accessories to stand out in a competitive marketplace.

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