

CUSTOM BLUETOOTH SPEAKERS CAN BE THE BEST PROMO ITEMS



If you want to really stand out and jumpstart your promotional marketing efforts, branded bluetooth speakers can get attention and build positive brand associations with your audience

THE STATS: PROMOTIONAL PRODUCTS



Builds Brand Awareness



Widely Used

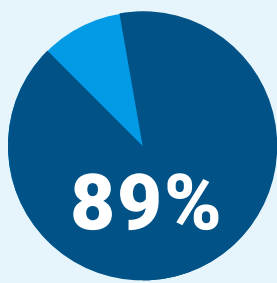


Cost Effective

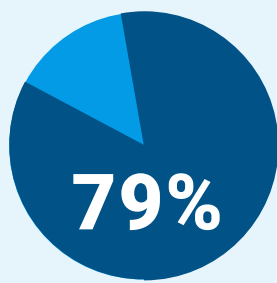


Popular

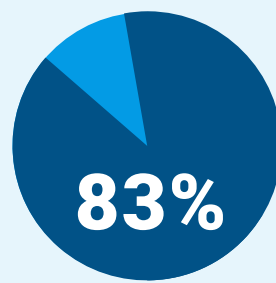
A STUDY BY PROMOTIONAL PRODUCTS ASSOCIATION INTERNATIONAL FOUND:



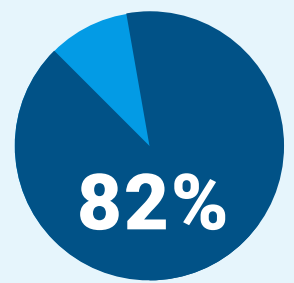
89%
Of consumers received a promotional product in the last six months



79%
Researched the brand



83%
Were more likely to do business with the brand



82%
Had a more favorable impression of the brand

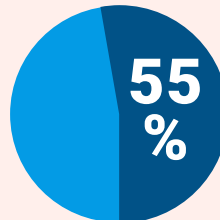
ENTER BLUETOOTH SPEAKERS:

1. They're a little unusual

Unlike, a pen or coffee mug, there's not much danger that a potential customer will go home and toss new bluetooth speakers in a pile with a bunch of other promotional speakers.

2. They're useful

A solid set of bluetooth speakers can be useful to almost anyone. Even if a potential customer doesn't need the speakers themselves, they're likely to give the speakers to someone else.



Of promotional items are re-gifted after customers are done using them themselves.

3. They're portable

Small and compact portable speakers can be easily thrown in a bag or backpack. That means your speakers will be traveling around all the time, getting your brand in front of dozens or hundreds of eyes.

4. They're used in group settings

Bluetooth speakers are very likely to be used at places like parties and picnics where a lot of people can see your logo on the speakers.

5. You can customize them depending on your needs

You have a great deal of freedom of flexibility when it comes to the actual specifications of your custom speakers, letting you choose an option that works best for your budget and audience.



We create unique experiences for brand-driven companies and organizations by designing, manufacturing, and customizing consumer electronics and accessories to stand out in a competitive marketplace.

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